

Believe
IN YOUR
SUCCESS

BELIEVE IN YOURSELF, BELIEVE IN THE OPPORTUNITY, BELIEVE IN AVON

**NOW WITH BIGGER
TITLE ADVANCEMENT BONUSES!
EARN UP TO \$8,550**

when you or your Downline achieve **Senior Executive Unit Leader** for the first time.

A V O N

Believe in RECRUITING TO GROW YOUR DOWNLINE



For **every** new 1st Generation Recruit who places a **\$100+** order in Campaign of Appointment (LOA 1), you earn a

\$25

Cash Bonus

NOTE: Program begins C-7 (TS C-9) 2012. Orders must be submitted on time. Thus, online orders must be received by noon of the Representative's individual RPS order submission date. A paper Purchase Order must be postmarked by the mail date reflected on the Purchase Order. Orders must be paid on time.

A previous balance must be paid each campaign prior to the processing of your order for the next campaign.

If you do not place an order in the next campaign, payment is due by noon of your individual RPS order submission date. LOA = Length of Association. An LOA 1 order is an order that is scheduled to be placed in the "campaign of first order" as per Appointment contract. All Leadership Representatives are eligible to participate in these bonuses, except for the Believe in Mentoring Your Downline bonus.

Only AULs or above are eligible to earn the Believe in Mentoring Your Downline bonuses. These are bonuses for the Upline Leaders when their 1st Generation Downline members advance title for the first time. The Upline Leader must be performing at title of AUL or above in the campaign that their 1st Generation Downline advances to earn this bonus.

Avon reserves the right to change these levels and Sales Leadership requirements at any time, in its sole discretion. Please review Avon Policies and the Believe in Your Success FAQs for more details.

AVON SALES LEADERSHIP AVON SALES LEADERSHIP AVON SALES LEADERSHIP

Believe in ADVANCING YOURSELF & MENTORING YOUR DOWNLINE

NO TIME FRAMES!

When you or your 1st Generation advance in title for the first time, **YOU EARN:**

UNIT LEADER

\$100

ADVANCED UNIT LEADER

\$300

EXECUTIVE UNIT LEADER

\$800

SENIOR EXECUTIVE UNIT LEADER

\$2,000

NOW EVEN RICHER!

Advance within a time frame and **EARN EVEN MORE:**

UNIT LEADER within the **first 4 campaigns** of first-time Candidate achievement

\$300

ADVANCED UNIT LEADER within the **first 13 campaigns** of first-time UL achievement

\$750

EXECUTIVE UNIT LEADER within the **first 13 campaigns** of first-time AUL achievement

\$2,500

SENIOR EXECUTIVE UNIT LEADER within the **first 26 campaigns** of first-time EUL achievement

\$5,000

Note: Must be AUL+ to earn the Believe in Mentoring Your Downline bonuses.

AVON SALES LEADER BONUS CHART

FOUR INCREDIBLE LEVELS OF OPPORTUNITY

(SEE INSIDE FOR ADVANCING BONUSES.)

	Personal Award Sales	Number of 1st Generation Orders	Total Unit Sales (1st, 2nd, 3rd Generations Combined, including Personal Award Sales)	Unit Generations for Payout	Minimum Order Size to Earn	Bonus Levels
UNIT LEADER	\$200	5 Orders	\$1,200	1st Generation	\$50 \$145 \$400 \$625	2.0% 5.0% 6.0% 7.0%
				2nd Generation	\$50 \$145	0.5% 1.0%
ADVANCED UNIT LEADER	\$250	12 Orders 2 Titled Sales Leaders	\$4,000	1st Generation	\$50 \$145 \$400 \$625	2.0% 6.0% 7.0% 8.0%
				2nd Generation	\$50 \$145	0.5% 2.0%
				3rd Generation	\$50 \$145	0.5% 1.0%
EXECUTIVE UNIT LEADER	\$300	20 Orders 4 Titled Sales Leaders	\$15,000	1st Generation	\$50 \$145 \$400 \$625	2.0% 8.0% 10.0% 12.0%
				2nd Generation	\$50 \$145 \$400 \$625	1.0% 3.0% 4.0% 5.0%
				3rd Generation	\$50 \$145	0.5% 2.0%
SENIOR EXECUTIVE UNIT LEADER	\$350	20 Orders 6 Titled Sales Leaders, 1 of whom is an EUL or above	\$30,000	1st Generation	\$50 \$145 \$400 \$625	2.0% 9.0% 11.0% 13.0%
				2nd Generation	\$50 \$145 \$400 \$625	1.0% 3.0% 4.0% 5.0%
				3rd Generation	\$50 \$145	0.5% 2.0%
				Additional Bonuses	Total Unit Sales of 1st Generation SEUL & EUL Units	2.0%
SEUL Executive Cash Bonus						

A 1st Generation Order is an order placed by a member of your 1st Generation Downline and does not include your personal order. Orders must be submitted and paid for on time. Thus, online orders must be received by noon of the Representative's individual RPS order submission date. A paper Purchase Order must be postmarked by the mail date reflected on the Purchase Order. In addition, the previous balance must be paid each campaign prior to the processing of your order for the next campaign. If you do not place an order in the next campaign, payment is due by noon of your individual RPS order submission date.

Senior Executive Unit Leaders who are performing at title earn an additional 2% on the Total Unit Leadership Sales of each 1st Generation Executive Unit Leader's Unit. In addition, the performing Senior Executive Unit Leaders are eligible for an SEUL Executive Cash Bonus of up to \$400 per campaign (\$150 for the initial 1st Generation Executive Unit Leader performing at that level, up to a maximum total of six, e.g., \$150 + (5 x \$50) = \$400). See Avon Terms for definitions of Generations, Units, Total Unit Sales, Downlines, etc., as well as general Avon Terms included in Avon Policies. Avon reserves the right to change these levels and any Sales Leadership requirements at any time, in its sole discretion.