

2020 CAMPAIGN CALENDAR

	CAMPAIGN OPENS	CAMPAIGN CLOSES AT 5PM ET/2PM PT
C-1	12/11/19	12/24/19
C-2	12/25/19	1/7/20
C-3	1/8/20	1/21/20
C-4	1/22/20	2/4/20
C-5	2/5/20	2/18/20
C-6	2/19/20	3/3/20
C-7	3/4/20	3/17/20
C-8	3/18/20	3/31/20
C-9	4/1/20	4/14/20
C-10	4/15/20	4/28/20
C-11	4/29/20	5/12/20
C-12	5/13/20	5/26/20
C-13	5/27/20	6/9/20
C-14	6/10/20	6/23/20
C-15	6/24/20	7/7/20
C-16	7/8/20	7/21/20
C-17	7/22/20	8/4/20
C-18	8/5/20	8/18/20
C-19	8/19/20	9/1/20
C-20	9/2/20	9/15/20
C-21	9/16/20	9/29/20
C-22	9/30/20	10/13/20
C-23	10/14/20	10/27/20
C-24	10/28/20	11/10/20
C-25	11/11/20	11/24/20
C-26	11/25/20	12/8/20

Your online store will update to the next campaign one day prior to the Campaign Open and Close dates. Orders will ship within 2 business days. This calendar can be found online at AvonNow.com.

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