

Ticket to Boss Life Giveaway

TIMING:

**CAMPAIGNS 2, 2017 – CAMPAIGN 13, 2017
(TRENDSETTER CAMPAIGNS 4, 2017 – CAMPAIGN 15, 2017)**

PARTICIPANTS

All US Representatives and District Sales Managers

REWARDS INCLUDE

Number of rewards vary depending on number of tickets redeemed.

- (15) \$1,000 Cash Rewards
- (40) \$500 Cash Rewards
- (100) \$100 Cash Rewards
- (5) Trip for 4 to Disney World, 3 nights, 4 days, park passes
- (5) Trips to NYC for Lunch with Betty Palm, President of Social Selling
- (50) Samsung 60" Smart TVs (\$1,500 value)
- (250) 10x10 Avon Event Tents (\$289 value)
- (500) Ninja Coffee Bars (\$249value)
- (400) Headphones (\$100 value)
- (750) RepFest Registrations
- (1,000) Luxury Wristlets
- (1,000) 7 Piece Cookware Set
- Thousands of \$25-\$50 Town and Country Gift Cards
- Thousands of Avon branded items
- And Much More!

HOW TO ACHIEVE

- You Do, You Get!
- Earn (1) scratch off card for each Recruit from a personal source who places either a first or second paid order of \$150+
- Must be from a non-Avon Generated lead such as ALMA
- Limit of 1 scratch off card per New Representative
- Scratch off cards will be mailed directly to the achiever's address on Avon's records

HOW TO REDEEM

- Visit avon.com/tickettobosslife and fill out the form by July 31, 2017
- Rewards will be mailed to the address entered on the form

REWARD DETAILS

- Cash Rewards will be paid via pre-paid card or direct deposit
- Must book trip for (4) to Disney World with vendor. Details will be provided to you by our travel provider
- Winners of lunch with Betty Palm, President of Social Selling will be contacted by the Avon New York office to arrange travel

IMPORTANT GUIDELINES

- The Promotion begins at 12:00 a.m. Eastern Time ("ET") on December 21, 2016 and ends at 11:59 p.m. ET on June 19, 2017 ("Giveaway Period")
- Limit (20) scratch off cards per person during Giveaway Period
- For the purpose of this incentive, Avon generated leads, such as ALMA whether assigned or delegated are disqualified
- \$150 minimum order is based on Award Sales and as always includes direct delivery, sales center orders, and demos. Gifts with purchase do not count for this promotion. Bonus Dollars including Double and Triple Dollars are not included in order size for this promotion
- Rewards cannot be transferred or substituted by achievers. Rewards cannot be redeemed for cash
- All costs and expenses associated with acceptance and use of the trips not specified herein as being provided, including, without limitation luggage fees, meals and drinks not covered are the Achiever's sole responsibility
- Avon reserves the right to substitute a reward (or portion thereof) with something of comparable or greater value, in its sole discretion
- Avon reserves the right to adjust rules and regulations or cancel the program at any time, at its sole discretion.
- 1900 Districts and District 2214 are not eligible to participate in this Incentive
- Avon reserves the right to audit all performance data when determining Incentive reward eligibility and reserves the right to disqualify or remove any Representative or District Sales Manager if it determines has violated principles of fairness or program intent
- Representative's account must be active and in good standing (past due no more than 2 Campaigns). Avon reserves the right to review and withhold rewards for account balances over \$500
- If a DSM earns RepFest registration, he/she can contact the incentives team to transfer to a Representative but must still redeem via the avon.com/tickettobosslife redemption site
- This program is subject to all applicable federal, state and local laws and regulations
- All federal, state and local taxes, if any, associated with acceptance of the reward are Representative's responsibility
- Void where prohibited
- See full terms and conditions, including alternative method of entry on YourAvon.com

TRACKING AND ACHIEVERS LIST

Achievers Posted	Close of each Campaign
Scratch off Cards Mailed	Close of each Campaign
Redemption Deadline	July 31, 2017
Fulfillment of Rewards	By December 31, 2017

WHO TO CONTACT

- For questions regarding your performance and reporting please contact avon.leadershipC2@avonusa.com or call the leadership help desk at 1-800-468-4600
- For questions regarding your reward please contact 1-800-314-8552