

Rapid Promotion Incentive

For New Representatives who join during **Campaigns 5 to 13, 2018**

At Avon, there are so many perks for inviting new Representatives to join Avon and growing your team. These include more ways to earn cash! Check out the cash awards you can earn as part of the [Advanced Leadership Program](#). If you earn one of the Advanced Leadership Promotion Bonuses by a specific time, then we'll double the bonus!

EARN DOUBLE YOUR PROMOTION BONUS

ACHIEVE TITLE	STANDARD BONUS (BUILT INTO LEADERSHIP COMPENSATION PLAN)	RAPID ADVANCEMENT TIMING	DOUBLE STANDARD BONUS (WHEN YOU ACHIEVE TITLE WITHIN RAPID ADVANCEMENT TIMING)
Bronze Ambassador	\$500	Within 3 Campaigns	\$1,000
Silver Ambassador	\$750	Within 6 Campaigns	\$1,500
Gold Ambassador	\$1,000	Within 9 Campaigns	\$2,000
Bronze Leader	\$1,500	Within 13 Campaigns	\$3,000

YOU COULD EARN A TOTAL OF \$7,500 BEFORE YOUR HALF YEAR ANNIVERSARY WITH AVON!

- The incentive begins for you when you place your first order. To be eligible to participate, place your first order on or before your Expected Campaign of First Order which is listed on your YourAvon.com homepage.
- Promote to the title within the specified timeframe to earn double the Promotion Bonus.
- Refer to the chart below to be sure you're on track to achieve. Use the top row to identify which campaign you placed your first order. Then, use the column below it to see which campaign you need to promote on or before.

Identify the Campaign you placed your first order.									
5	6	7	8	9	10	11	12	13	
Achieve the title by the below campaign to earn double the Promotion Bonus.									
Bronze Ambassador	7	8	9	10	11	12	13	14	15
Silver Ambassador	10	11	12	13	14	15	16	17	18
Gold Ambassador	13	14	15	16	17	18	19	20	21
Bronze Leader	17	18	19	20	21	22	23	24	25

Example: If you place your first order in Campaign 10, then if you advance to Bronze Ambassador in Campaign 12, you'll earn **double** the Promotion Bonus!

- If you promote multiple titles in a campaign, then you will receive the rewards for each title.
- The Promotion Bonus is paid in 4 equal installments. You receive an installment in the campaign you promote, and in each of the subsequent campaigns you perform at that title (or higher) as outlined in the Advanced Leadership Program.

Example: The Bronze Ambassador Promotion Bonus would be paid in installments of \$250. (1,000 / 4 = \$250).

- To earn the Promotion Bonus, meet all of the requirements for that title according to the Advanced Leadership Program. To earn the full Promotion Bonus, make sure to continue to meet those requirements for at least 3 of the next 4 Campaigns after promoting. Below are the requirements for performing at the title.

	Personal Sales	G1 Orders	Total Team Sales
Bronze Ambassador	\$200	3	\$1,000
Silver Ambassador	\$200	6	\$2,000
Gold Ambassador	\$200	9	\$4,000
Bronze Leader	\$200	10	\$8,000

- You will receive 2 separate payments in the same amount at the close of each campaign where you achieved a Promotion Bonus – one for the Advanced Leadership Program and the other to double your reward!

TIMING:

- Once you recruit your first Representative you'll get access to a reporting tool called VIBE. Track your performance there beginning February 22, 2018.
- Existing Leaders will be able to see their team's performance on VIBE beginning February 22, 2018.
- Rewards will be paid out the Campaign after achievement.

WHO TO CONTACT:

For questions regarding your performance and reporting please contact avon.leadershipC2@avonusa.com or call the leadership help desk at 1-800-468-4600.

IMPORTANT GUIDELINES:

- Representatives must comply with the [Business Policies and Procedures for Avon Independent Sales Representatives.](#)
- Award sales includes direct delivery, sales center orders, along with sales minus returns and adjustments. A portion of the price of demonstration products (demos) also count towards award sales. Gifts with purchase do not count for this promotion.
- Representative's account must be active and in good standing, meaning they can't be past due more than 2 Campaigns. Avon has the right to disqualify anyone who is past due more than \$500.
- All terms of the incentive are subject to Advanced Leadership terms and conditions.