

FIT GUIDE

AVON

We simplified our sizes to make it easier to shop.

New Size Chart for *mark.* and Avon fashion, starting in Campaign 20

SIZE	XS 0/2	S 4/6	M 8/10	L 12/14	XL 16	1X 18W/20W	2X 22W/24W	3X 26W/28W
BUST	31.5"-32.5"	33.5"-35"	36.5"-38"	39.5"-41"	42.5"-44"	46.5"-48.5"	50.5"-52.5"	54.5"-56.5"
WAIST	24.5"-25.5"	26.5"-28"	29.5"-31"	32.5"-34"	35.5"-37"	39"-41"	43"-45"	47"-49"
HIPS	33"-34"	35.5"-37"	38.5"-40"	41.5"-43"	44.5"-46"	48"-50"	52"-54"	56"-58"

Note: The sizes for Avon fashion were updated in Campaign 19.



Key length information:

Center back length is measured from the center back neckline to the hem for sizes Medium and 1X.

Inseam length is also provided for pants and leggings. Length may vary by size.

Find your perfect fit:

Measure around the fullest/largest part of these three key areas: bust, waist and hips.

If one area is bigger than another, consider the item's style and silhouette.

Example: If your measurements are Medium for the bust and waist, and Large for the hips:

- Order the Medium for a dress that is fitted on top and flows from the waist.
- Order the Large for pants that are fitted around the hips.

Our fashions fit the true-to-the-body measurements on the Size Chart. They're designed to fit with ease, so there's no need to "size up."

