



AVON

ADVANCED LEADERSHIP PROGRAM

your opportunity unleashed

ADVANCED LEADERSHIP EARNINGS Effective C4 2017															
TITLE	Personal Qualifications			G1 Title Requirements		Campaign Rewards									
	Personal Sales	G1 Orders	Total Team Sales (1)	G1 Silver Ambassador	G1 Gold Leader	Qualified Recruit Bonus (2)	Sponsoring Bonus (3)	Advancements (4)		Generation Bonus (5)			Gold Leader+ Bonus (6)	Executive Leader Cash Bonus	
								Promotion Bonus	Mentor Bonus	G1	G2	G3			
PROMOTER	Promoter	\$50	1			\$20	3%								
	Star Promoter	\$50	2			\$20	3%								
AMBASSADOR	Bronze Ambassador	\$200	3	\$1,000		\$20	3%	\$500	\$250	3%	3%				
	Silver Ambassador	\$200	6	\$2,000		\$20	3%	\$750	\$375	4%	3%				
	Gold Ambassador	\$200	9	\$4,000		\$20	3%	\$1,000	\$500	5%	3%	2%			
LEADER	Bronze Leader	\$200	10	\$8,000	1	\$20	3%	\$1,500	\$750	6.5%	3%	2%			
	Silver Leader	\$200	10	\$12,500	2	\$20	3%	\$2,000	\$1,000	7.5%	3%	2%			
	Gold Leader	\$200	10	\$20,000	2	\$20	3%	\$2,500	\$1,250	8.5%	3%	2%			
EXECUTIVE LEADER	Bronze Executive Leader	\$200	10	\$40,000	2	1	\$20	3%	\$3,000	\$1,500	9%	3%	2%	2%	Up to \$400 (7)
	Silver Executive Leader	\$200	10	\$100,000	2	2	\$20	3%	\$5,000	\$2,500	10%	3%	2%	2%	
	Gold Executive Leader	\$200	10	\$200,000	2	3	\$20	3%	\$10,000	\$5,000	10%	3.5%	2.5%	3%	
	Platinum Executive Leader	\$200	10	\$300,000	2	5	\$20	3%	\$20,000	\$10,000	10%	4%	3%	4%	

1) Total Team Sales is comprised of 100% of your Personal Award Sales plus 100% of your G1-G3 Representatives Award Sales.

2) A Qualified Recruit is a G1 new Recruit that has an order of \$150 or more placed by the second campaign and paid on time.

3) Sponsoring Bonus is earned on all G1 appointments beginning C4, 2017 provided the Upline has \$50 in personal award sales (excluding performance points).

4) Promotion and Mentor Bonuses are paid in 4 equal installments over the subsequent performing campaigns and includes a grace campaign.

5) Generation bonuses are paid for **orders \$50+**. Earning percentages based on paid sales.

6) Gold Leader+ Bonus is based on the achievement title of G1 Gold Leaders and above.

7) Executive Cash program rewards up to \$400 per campaign (\$150 for initial G1 Gold Leader performing at that level and \$50 for every subsequent G1 Gold Leader, up to a maximum of six, e.g. \$150 + (5 x \$50) = \$400).