HELLO & GOODBYE

We’re making investments in new can’t-live-without-it favorites for you to share with your customers, and we’ve thoughtfully streamlined our product portfolio to make room for all the newness coming your way. Here are our most recent product discontinuations and the perfect alternatives to suggest to your customers.

PERSONAL CARE

GOODBYE

PLANET SPA BLISSFULLY NOURISHING WITH AFRICAN SHEA BUTTER BODY BUTTER
Last campaign available C9

GOODBYE

AVON PLANET SPA HEAVENLY HYDRATION WITH MEDITERRANEAN OLIVE OIL
Last campaign available C10

HELLO

SKIN SO SOFT SHEA BODY BUTTER
A unique blend of signature oils and shea butter to provide lasting moisture and comforting softness.

HELLO

MOISTURE THERAPY INTENSIVE HEALING & REPAIR EXTRA STRENGTH CREAM
Moisturizes the toughest of skin with Hydraboost Technology offering 24-hour protection.

Last Campaign available dates are subject to change.
GOODBYE
PLANET SPA HEAVENLY HYDRATION WITH MEDITERRANEAN OLIVE OIL BODY SCRUB
Last campaign available C10

HELLO
SKIN SO SOFT RADIANT GLOW SKIN LUMINOSITY POLISH
Infused with 4 nourishing oils and reveals a natural radiance by gently exfoliating your skin to polish away dead, dulling layers.

GOODBYE
PLANET SPA BLISSFULLY NOURISHING WITH AFRICAN SHEA BUTTER BODY SCRUB
Last campaign available C10

HELLO
SKIN SO SOFT RADIANT GLOW SKIN LUMINOSITY POLISH
Infused with 4 nourishing oils and reveals a natural radiance by gently exfoliating your skin to polish away dead, dulling layers.

GOODBYE
PLANET SPA HEAVENLY HYDRATION MEDITERRANEAN OLIVE OIL DRY OIL BODY SPRAY
Last campaign available C10

HELLO
SKIN SO SOFT ORIGINAL BATH OIL SPRAY
Moisturizes skin and relieves dryness.

Last Campaign available dates are subject to change.
GOOBDYE
PLANET SPA BLISSFULLY NOURISHING WITH
AFRICAN SHEA BUTTER BODY WASH
Last campaign available C10

HELLO
SKIN SO SOFT SHEA BUTTER
CREAMY BODY WASH
A creamy body wash that gently cleanses
and leaves skin feeling soft and silky.

GOODBYE
SKIN SO SOFT FIRM AND RESTORE AGE
DEFYING CORRECTIVE NECK CHEST CREAM
Last campaign available C7

HELLO
NAKED PROOF FIRMING CREAM
Contains caffeine complex to firm and
tone crepey skin.

GOODBYE
SKIN SO SOFT FIRM AND
RESTORE BODY LOTION
Last campaign available C7

HELLO
NAKED PROOF FIRMING CREAM
Contains caffeine complex to firm and
tone crepey skin.

Last Campaign available dates are subject to change.
GOODBYE
ADVANCED TECHNIQUES
STRAIGHTENING BRUSH
Last campaign available C9

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

GOODBYE
ADVANCED TECHNIQUES CUSHION BRUSH
Last campaign available C8

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

GOODBYE
MOISTURE THERAPY IN-SHOWER
BODY LOTION CALMING RELIEF
Last campaign available C7

HELLO
MOISTURE THERAPY IN-SHOWER
LOTION INTENSIVE HEALING
Instantly locks in lasting moisture with the warmth and humidity of your shower.

Last Campaign available dates are subject to change.
GOODBYE
MOISTURE THERAPY CALMING RELIEF BODY LOTION
Last campaign available C7

HELLO
MOISTURE THERAPY CALMING RELIEF BODY LOTION
The same lotion and formula, but double the amount of product.

GOODBYE
MOISTURE THERAPY DAILY SKIN DEFENSE BODY WASH
Last campaign available C10

HELLO
MOISTURE THERAPY INTENSIVE HEALING AND REPAIR BODY WASH
Dry skin cleansing and moisturization with a fragrance-free formula.

GOODBYE
2016 RESTAGE NEW CREAMY BODY WASH SUPREME NOURISHMENT
Last campaign available C9

HELLO
SKIN SO SOFT SHEA BUTTER CREAMY BODY WASH
Gently cleanses and leaves skin feeling soft and silky.

Last Campaign available dates are subject to change.
GOODBYE
SKIN SO SOFT SUPREME NOURISHMENT OIL-INFUSED FOAMING BODY WASH
Last campaign available C9

HELLO
SKIN SO SOFT SOFT AND SENSUAL OIL-INFUSED FOAMING BODY WASH
Provides argan oil and vitamin E to gently help whisk away dirt and impurities for a refreshing feel.

GOODBYE
SKIN SO SOFT SUPREME NOURISHMENT BODY LOTION
Last campaign available C6

HELLO
SKIN SO SOFT BONUS SIZE SUPREME NOURISHMENT BODY LOTION
The same lotion and formula but double the amount of product.

GOODBYE
SKIN SO SOFT RADIANT MOISTURE GELLED BODY OIL
Last campaign available C13

HELLO
SKIN SO SOFT SOFT AND SENSUAL GELLED BODY OIL
Leaves skin feeling moisturized for 24 hours and with a powdery after-feel.

Last Campaign available dates are subject to change.
GOODBYE
AVON FOOT WORKS PEDI-PEEL
Last campaign available C7

HELLO
FOOTWORKS PEDICURE TOOL
Removes calluses and smooths flaky skin, and the pumice buffs away roughness.

GOODBYE
AVON FOOT WORKS PEPPERMINT REVIVING LEG GEL
Last campaign available C9

HELLO
AVON FOOT WORKS ARTHRITIS ACHY FOOT AND MUSCLE CREAM
Keeps feet feeling healthy with this intensive cream that provides penetrating pain relief for sore muscles.

GOODBYE
2016 AVON SENSES BODY CARE GREEN TEA AND VERBENA BODY SPRAY
Last campaign available C13

HELLO
AVON SENSES BODY CARE CUCUMBER MELON BODY SPRAY
Wraps you in beautifully scented mist and leaves skin feeling refreshed.

Last Campaign available dates are subject to change.
GOODBYE
AVON SENSES GREEN TEA AND VERBENA BODY LOTION
Last campaign available C13

HELLO
2016 AVON SENSES BODY CARE CUCUMBER MELON BODY LOTION
Moistures skin and leaves it refreshingly scented with notes of cucumber and juicy melon.

GOODBYE
AVON NUTRAEFFECTS HYDRATION DAILY CREAM SPF 15
Last campaign available C9

HELLO
ANEW HYDRA FUSION GEL CREAM
A water-like gel absorbs instantly making skin appear smoother, refreshed and plumped with hydration.

GOODBYE
CLEARSKIN BLEMISH CLEARING OVERNIGHT TREATMENT
Last campaign available C9

HELLO
ANEW CLEARSKIN DAILY CORRECTING LOTION
This multi-tasking treatment lotion is designed to treat every stage of your blemish from start to finish. It visibly minimizes pores and controls oil for a shine-free finish.

Last Campaign available dates are subject to change.
GOODBYE
VITAMIN C BRIGHTENING SERUM
Last campaign available C9

HELLO
ANEW VITAMIN C SERUM
A new formula! Lightweight, Quick absorbing formula is clinically tested to immediately brighten skin.

GOODBYE
VITAMIN C SAMPLE
No last campaign

HELLO
ANEW VITAMIN C TUBE SAMPLE
A new formula! Lightweight, Quick absorbing formula is clinically tested to immediately brighten skin.

GOODBYE
AVON NUTRAEFFECTS
HYDRATION NIGHT CREAM
Last campaign available C9

HELLO
ANEW HYDRA FUSION GEL CREAM
A water-like gel that absorbs instantly making skin appear smoother, refreshed, and plumped with hydration.

Last Campaign available dates are subject to change.
GOODBYE
AVON NUTRAEFFECTS BALANCE
DAILY CREAM SPF 15
Last campaign available C11

HELLO
ANEW HYDRA FUSION GEL CREAM
A water-like gel that absorbs instantly making skin appear smoother, refreshed, and plumped with hydration.

GOODBYE
AVON NUTRAEFFECTS BALANCE
OIL-FREE NIGHT CREAM
Last campaign available C11

HELLO
ANEW HYDRA FUSION GEL CREAM
A water-like gel that absorbs instantly making skin appear smoother, refreshed, and plumped with hydration.

GOODBYE
ANEW CLINICAL OVERNIGHT
HYDRATION MASK
Last campaign available C13

HELLO
ANEW HYDRA FUSION
NIGHTTIME FACIAL TREATMENT
Visibly re-plumps skin with 3X more moisture.

Last Campaign available dates are subject to change.
GOODBYE
CLEARSKIN BLEMISH CLEARING ACNE PADS
Last campaign available C9

HELLO
ANEW CLEARSKIN CLARIFYING TONER PADS
Re-texturizes, calms, and soothes your skin in one easy step.

GOODBYE
ANEW CLEAN PURIFYING GEL CLEANSER
Last campaign available C11

HELLO
ANEW CLEARSKIN DEEP PORE CLEANSING SCRUB
Designed to treat every stage of your blemish from start to finish.

GOODBYE
ANEW CLEAN REVITALIZING TONER
Last campaign available C12

HELLO
ANEW CLEARSKIN CLARIFYING TONER PADS
Re-texturizes, calms, and soothes your skin in one easy step.

Last Campaign available dates are subject to change.
GOODBYE
ANEW CLEAN REFINING DAILY SCRUB
Last campaign available C11

HELLO
ANEW CLEARSKIN DEEP PORE CLEANSING SCRUB
Designed to treat every stage of your blemish from start to finish.

GOODBYE
CLEARSKIN BLACKHEAD ELIMINATING DAILY ASTRINGENT
Last campaign available C8

HELLO
ANEW CLEARSKIN CLARIFYING TONER PADS
Re-texturizes, calms, and soothes your skin in one easy step.

GOODBYE
CLEARSKIN BLEMISH CLEARING FOAMING CLEANSER
Last campaign available C10

HELLO
ANEW CLEARSKIN DEEP PORE CLEANSING SCRUB
Designed to treat every stage of your blemish from start to finish.

Last Campaign available dates are subject to change.
GOODBYE
ANEW CLINICAL ABSOLUTE EVEN SPOT CORRECTING HAND CREAM SPF 15
Last campaign available C13

NO CURRENT SUBSTITUTIONS, CHECK BACK FOR NEW INNOVATIONS

GOODBYE
ANEW CALMING CLAY MASK
Last campaign available C13

HELLO
ANEW CALMING SHEET MASK

GOODBYE
ANEW PURIFYING CLAY MASK
Last campaign available C13

HELLO
ANEW CLEARSKIN BLACK MINERAL MASK
A pore-penetrating mask that contains an oil-absorbing blend of mineral clays that attracts and effectively removes pore-clogging oil like a magnet.

Last Campaign available dates are subject to change.
GOODBYE
ANEW BRIGHTENING CLAY MASK
Last campaign available C13

GOODBYE
MOISTURE THERAPY ULTRA
HYDRATION BODY LOTION
Last campaign available C9

GOODBYE
KEEP CLEAR 2-IN-1 ANTI-DANDRUFF
SHAMPOO
Last campaign available C11

HELLO
ANEW BRIGHTENING SHEET MASK

HELLO
MOISTURE THERAPY
INTENSIVE BODY LOTION

HELLO
ADVANCED TECHNIQUES
ULTIMATE VOLUME SHAMPOO

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR
NEW INNOVATIONS

Last Campaign available dates are subject to change.
GOODBYE
SKIN SO SOFT FRESH AND SMOOTH
MOISTURIZING SILKY STAY SHAVE GEL
Last campaign available C12

HELLO
SKIN SO SOFT SILKY
STAY SHAVE OIL

Last Campaign available dates are subject to change.
FRAGRANCE

GOODBYE
FEMME EAU DE PARFUM
Last campaign available C9

HELLO
HAIKU KYOTO FLOWER EAU DE PARFUM
Has pink airy florals that grace the opening of each fragrance.

GOODBYE
PRIMA TRAVEL SPRAY
Last campaign available C10

HELLO
HAIKU KYOTO FLOWER TRAVEL SPRAY
Has pink airy florals that grace the opening of each fragrance.

Last Campaign available dates are subject to change.
GOODBYE
TODAY TOMORROW ALWAYS
ABSOLUTE EAU DE PARFUM
Last campaign available C13

HELLO
FAR AWAY EAU DE PARFUM
Has rich, opulent florals that drive the heart of each fragrance.

GOODBYE
TODAY TOMORROW ALWAYS TOMORROW
Last campaign available C13

HELLO
FAR AWAY EAU DE PARFUM
Has rich, opulent florals that drive the heart of each fragrance.

GOODBYE
LITTLE BLACK DRESS EAU DE PARFUM
Last campaign available C12

HELLO
VELVET EAU DE PARFUM
Has luscious and sensual florals that drive the heart of each fragrance wrapped with warm woods.

Last Campaign available dates are subject to change.
GOODBYE
HAiku REFLECTION PERFUME
SKIN SOFTENER
Last campaign available C13

HELLO
HAiku BODY LOTION
Has crisp, petaly florals that open up each fragrance.

GOODBYE
HAiku REFLECTION BODY LOTION
Last campaign available C12

HELLO
HAiku BODY LOTION
Has crisp, petaly florals that open up each fragrance.

GOODBYE
HAiku REFLECTION SHOWER GEL
Last campaign available C13

HELLO
FRESH SENSES CUCUMBER & MELON
Has fresh, gentle florals that open up each fragrance.

Last Campaign available dates are subject to change.
GOODBYE
HAIKU KYOTO FLOWER BODY LOTION
Last campaign available C12

HELLO
HAIKU BODY LOTION
Has crisp, petaly florals that open up each fragrance.

GOODBYE
HAIKU KYOTO FLOWER SHOWER GEL
Last campaign available C12

HELLO
SENSES BLUSHING CHERRY BLOSSOM
Has dewy, petaly soft florals that open up each fragrance.

GOODBYE
RARE AMETHYST BODY LOTION
Last campaign available C13

HELLO
RARE PEARLS BODY LOTION
Has rich luxurious florals that grace each fragrance.

Last Campaign available dates are subject to change.
GOODBYE
RARE AMETHYST SHOWER GEL
Last campaign available CI3

HELLO
SENSES BLUSHING CHERRY BLOSSOM
Has dewy, petaly soft florals that open up each fragrance.

GOODBYE
RARE GOLD BODY LOTION
Last campaign available C9

HELLO
RARE PEARLS BODY LOTION
Has rich luxurious florals that grace each fragrance.

GOODBYE
RARE GOLD SHOWER GEL
Last campaign available CI3

HELLO
SENSES BLUSHING CHERRY BLOSSOM
Has dewy, petaly soft florals that open up each fragrance.

Last Campaign available dates are subject to change.
GOODBYE  
MUSK STORM EAU DE TOILETTE  
Last campaign available C13

HELLO  
MESMERIZE  
Has sparkling citrus notes that burst in the opening of each fragrance.

GOODBYE  
MUSK+ FIRE EAU DE TOILETTE  
Last campaign available C13

GOODBYE  
AVON LUCK FOR HIM EAU DE TOILETTE  
Last campaign available C11

HELLO  
MESMERIZE  
Has sparkling citrus notes that burst in the opening of each fragrance.

Last Campaign available dates are subject to change.
GOODBYE
AVON LUCK FOR HIM
HAIR AND BODYWASH
Last campaign available C13

GOODBYE
AVON LUCK FOR HIM
AFTER SHAVE CONDITIONER
Last campaign available C13

GOODBYE
MESMERIZE BLACK
AFTER SHAVE CONDITIONER
Last campaign available C9

Last Campaign available dates are subject to change.
GOODBYE
MESMERIZE BLACK
HAIR AND BODYWASH
Last campaign available C13

GOODBYE
BLACK SUEDE ESSENTIAL
HAIR AND BODYWASH
Last campaign available C13

GOODBYE
BLACK SUEDE ESSENTIAL
AFTER SHAVE CONDITIONER
Last campaign available C13

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

Last Campaign available dates are subject to change.
GOODBYE
BLACK SUEDE SPORT
HAIR AND BODYWASH
Last campaign available C13

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR
NEW INNOVATIONS

GOODBYE
BLACK SUEDE SPORT
AFTER SHAVE CONDITIONER
Last campaign available C13

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR
NEW INNOVATIONS

GOODBYE
PRIME HAIR AND BODYWASH
Last campaign available C13

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR
NEW INNOVATIONS

Last Campaign available dates are subject to change.
GOODBYE
PRIME AFTER SHAVE CONDITIONER
Last campaign available C13

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR
NEW INNOVATIONS

GOODBYE
ALPHA AFTER SHAVE CONDITIONER
Last campaign available C13

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR
NEW INNOVATIONS
GOODBYE
AVON TRUE COLOR EXPERTS
CUTICLE CONDITIONER
Last campaign available C13

GOODBYE
AVON TRUE COLOR MULTI
BENEFIT BB NAIL ENAMEL
Last campaign available C13

HELLO
GEL FINISH 7-IN-1 NAIL ENAMEL

COLOR MATCHING
Perfect Pink
Lilac Love
Restoring Beige

Sheer Love
Lavender Sky
Nudeitude

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR QUICK DRY TOP COAT
Last campaign available C13

HELLO
GEL SHINE LASTING FINISH TOP COAT

GOODBYE
AVON TRUE COLOR PRO+
Last campaign available C12-C13

HELLO
GEL FINISH 7-IN-1 NAIL ENAMEL

COLOR MATCHING

Deluxe Chocolate (Out in C13)  Glimmer
Racy (Out in C13)  Very Berry
Tweed (Out in C13)  Very Berry
Barely There (Out in C13)  Urban Sand
Viva Pink (Out in C13)  Parfait Pink
Cherry Jubilee (Out in C13)  Very Berry
Midnight Plum (Out in C13)  Purplicious
Orchid Splash (Out in C13)  Rose Noir
Royal Red (Out in C13)  Roses Are Red
Real Red (Out in C13)  Roses Are Red
Pastel Pink (Out in C13)  Parfait Pink
Glistening Pink (Out in C13)  Parfait Pink
Berry Shimmer (Out in C12)  Very Berry
Foggy Nights (Out in C12)  Sterling
Berry Smooth (Out in C12)  Very Berry

Last Campaign available dates are subject to change.
GOODBYE
GEL FINISH NAIL ENAMEL
Last campaign available C10-C13

HELLO
GEL FINISH 7-IN-1 NAIL ENAMEL

COLOR MATCHING

Citronized (Out in C12)  Limoncello
Moondust (Out in C13)  Lavender Sky
Rain Washed (Out in C10)  No current substitutions, check back for new innovations

GOODBYE
GEL FINISH NAIL ENAMEL
Last campaign available C13

HELLO
GEL FINISH 7-IN-1 NAIL ENAMEL

COLOR MATCHING

Head in the Clouds  Sterling
Clover  Mint to Be
Inked Up  Purplicious
Envy  Mint to Be
Mudslide  Glimmer

Last Campaign available dates are subject to change.
GOODBYE
BIG & MULTIPLIED VOLUME
MASCARA IN BLACK
Last campaign available C9

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH
MASCARA IN BLACKEST BLACK

GOODBYE
AVON TRUE COLOR SUPEREXTEND
NOURISHING MASCARA IN NAVY
Last campaign available C10

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH
MASCARA IN BLACKEST BLACK

GOODBYE
AVON TRUE COLOR SUPER SHOCK
VOLUMIZING MASCARA IN BLACK BROWN
Last campaign available C10

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH
MASCARA IN BLACKEST BLACK

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR SUPER
EXTEND LENGTH MASCARA IN BLACK
Last campaign available C9

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH MASCARA IN BLACKEST BLACK

GOODBYE
AVON TRUE COLOR SUPER
WINGED OUT MASCARA
Last campaign available C12

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH MASCARA

COLOR MATCHING
Brown Black
Black

BLACKEST BLACK

GOODBYE
BIG & DARING VOLUME MASCARA
IN BROWN BLACK
Last campaign available C13

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH MASCARA IN BLACKEST BLACK

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR WIDE AWAKE MASCARA
Last campaign available C8-C13

HELLO
AVON TRUE COLOR
LOVE AT 1ST LASH MASCARA

COLOR MATCHING
Brown Black (Out in C13)
Brown (Out in C13)
Black (Out in C8)

GOODBYE
AVON TRUE COLOR KOHL EYE LINER IN INTENSE BROWN
Last campaign available C13

GOODBYE
AVON TRUE COLOR SUPERSHOCK GEL EYE LINER IN INTENSE BROWN
Last campaign available C13

HELLO
AVON TRUE COLOR GLIMMERSTICKS EYE LINER IN COSMIC BROWN

HELLO
AVON TRUE COLOR GLIMMERSTICKS EYE LINER IN COSMIC BROWN

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR PERFECT EYEBROW STYLING DUO
Last campaign available C11

HELLO
AVON TRUE COLOR GLIMMERSTICKS BROW DEFINER

COLOR MATCHING

Soft Brown  Deep Brown  Auburn
Light Brown  Dark Brown  Brunette

GOODBYE
AVON TRUE COLOR FLAWLESS LIQUID FOUNDATION IN PORCELAIN
Last campaign available C11

HELLO
AVON TRUE COLOR IDEAL NUDE FOUNDATION IN PORCELAIN DOLL

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR IDEAL NUDE FOUNDATION
Last campaign available C9-C13

HELLO
AVON TRUE COLOR FLAWLESS LIQUID FOUNDATION

COLOR MATCHING
Natural Beige (Out in C10)
Honey Beige (Out in C10)
Soft Honey (Out in C9)
Cream Beige (Out in C8)
Light Beige (Out in C12)
Medium Beige (Out in C12)

COLOR MATCHING
Natural Beige
Honey Beige
Honey Beige
Cream Beige
Light Beige
Medium Beige

GOODBYE
AVON TRUE COLOR FLAWLESS CREAM TO POWDER FOUNDATION SPF
Last campaign available C9

HELLO
AVON TRUE COLOR FLAWLESS LIQUID FOUNDATION

COLOR MATCHING
Spiced Almond
Light Caramel
Porcelain
Rich Espresso

COLOR MATCHING
Spiced Almond
Honey Beige
Porcelain
Rich Espresso

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR IDEAL NUDE CREAM CONCEALER
Last campaign available C11

HELLO
AVON TRUE COLOR FLAWLESS CONCEALER STICK

COLOR MATCHING

Medium
Neutral
Medium Deep
Ebony
Chestnut
Mahogany
Light Medium
Light Wheat
Medium Wheat
Dark

GOODBYE
AVON TRUE COLOR GLOW BRONZING POWDER
Last campaign available C9

HELLO
AVON TRUE COLOR FLAWLESS PRESSED POWDER FOUNDATION

COLOR MATCHING

Warm Glow
Light Bronze

Toffee
Mocha

Last Campaign available dates are subject to change.
**GOODBYE**
**AVON TRUE COLOR FLAWLESS CRÈME CONCEALER**
Last campaign available C8

**GOODBYE**
**ANEW AGE TRANSFORMING 2-IN-1 COMPACT FOUNDATION**
Last campaign available C7-C12

<table>
<thead>
<tr>
<th>Creamy Natural (Out in C7)</th>
<th>Creamy Natural</th>
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<tbody>
<tr>
<td>Natural Beige (Out in C8)</td>
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<td>Light Beige (Out in C12)</td>
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<tr>
<td>Ivory (Out in C12)</td>
<td>Light Ivory</td>
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<td>Pure Beige (Out in C12)</td>
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<table>
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**HELLO**
**AVON TRUE COLOR FLAWLESS CREAM TO POWDER FOUNDATION SPF**

COLOR MATCHING
**GOODBYE**
AVON TRUE COLOR SMOOTH MINERALS BLUSH
Last campaign available C8

**HELLO**
TRUE COLOR LUMINOUS BLUSH AND AVON TRUE COLOR BE BLUSHED CHEEK COLOR

COLOR MATCHING

<table>
<thead>
<tr>
<th>Goodbye Products</th>
<th>Hello Products</th>
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</thead>
<tbody>
<tr>
<td>Radiance</td>
<td>Luminous Blush in Earthen Rose</td>
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<tr>
<td>Rose Radiance</td>
<td>Luminous Blush in Rose Luster</td>
</tr>
<tr>
<td>Perfect Plum</td>
<td>Be Blushed Cheek Color in Crushed Berry</td>
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<tr>
<td>Blushed</td>
<td>Be Blushed Cheek Color in Blushing Nude</td>
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</tbody>
</table>

**GOODBYE**
AVON TRUE COLOR BE BLUSHED CHEEK COLOR
Last campaign available C8-C10

**HELLO**
AVON TRUE COLOR BE BLUSHED CHEEK COLOR

COLOR MATCHING

<table>
<thead>
<tr>
<th>Goodbye Products</th>
<th>Hello Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mandarin Glow (Out in C10)</td>
<td>Tropical Peach</td>
</tr>
<tr>
<td>Powder Pink (Out in C8)</td>
<td>Icy Petal</td>
</tr>
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</table>

Last Campaign available dates are subject to change.
### GOODBYE
**BEYOND COLOR LIPSTICK**
Last campaign available C13

### HELLO
**AVON TRUE COLOR LIPSTICK, TRUE COLOR NOURISHING LIPSTICK, AND AVON TRUE COLOR PERFECTLY MATTE LIPSTICK**

#### COLOR MATCHING

<table>
<thead>
<tr>
<th>Berry Cute</th>
<th>True Color Lipstick in Oxford Wine</th>
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</thead>
<tbody>
<tr>
<td>Truffle</td>
<td>True Color Lipstick in Oxford Wine</td>
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<tr>
<td>Shocking Pink</td>
<td>Nourishing Lipstick in Berry Sangria</td>
</tr>
<tr>
<td>Revenge</td>
<td>Perfectly Matte Lipstick in Superb Wine</td>
</tr>
<tr>
<td>Power Trip</td>
<td>Perfectly Matte Lipstick in Red Supreme</td>
</tr>
</tbody>
</table>

### GOODBYE
**AVON TRUE COLOR BOLD LIPSTICK**
Last campaign available C8

### HELLO
**AVON TRUE COLOR LIPSTICK AND TRUE COLOR NOURISHING LIPSTICK**

#### COLOR MATCHING

<table>
<thead>
<tr>
<th>Bold Bordeaux</th>
<th>True Color Lipstick in Oxford Wine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hi-Def Plum</td>
<td>Nourishing Lipstick in Spring Lilac</td>
</tr>
<tr>
<td>Ruby Shock</td>
<td>Nourishing Lipstick in Candy Red</td>
</tr>
<tr>
<td>Pink Punch</td>
<td>Nourishing Lipstick in Berry Sangria</td>
</tr>
</tbody>
</table>

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR LIPSTICK (TRADITIONAL)
Last campaign available C8-C13

HELLO
AVON TRUE COLOR LIPSTICK, TRUE COLOR NOURISHING LIPSTICK, AND AVON TRUE COLOR PERFECTLY MATTE LIPSTICK

COLOR MATCHING

Rich Rum (Out in C8)
Lava Love (Out in C8)
Spiced Apricot (Out in C8)
Red 2000 (Out in C9)
Crush (Out in C9)
Rich Chocolate (Out in C13)
Tender Kiss (Out in C13)
Wild Ginger (Out in C13)
Sangria (Out in C9)
Perfect Red (Out in C13)

True Color Lipstick in Cashmere
Nourishing Lipstick in Candy Red
True Color Lipstick in Poppy Love
Perfectly Matte in Red Supreme
Nourishing Lipstick in Berry Sangria
Nourishing Lipstick in Brown Sugar
True Color Lipstick in Cozy Mauve
Nourishing Lipstick in Mellow Melon
Nourishing Lipstick in Berry Sangria
Nourishing Lipstick in Candy Red

GOODBYE
AVON TRUE COLOR LIP GLOW
LIP GLOSS IN GLOWGETTER
Last campaign available C13

NO CURRENT SUBSTITUTIONS, CHECK BACK FOR NEW INNOVATIONS

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR GLOSSY TUBE
Last campaign available C12-C13

GOODBYE
AVON TRUE COLOR LIPSTICK SAMPLE PK 10 PACK 1 AND 2
Last campaign available C13

HELLO
AVON CRAVE

COLOR MATCHING

<table>
<thead>
<tr>
<th>Natural Nude (Out in C13)</th>
<th>Citrus Sangria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sugar Shine (Out in C13)</td>
<td>Birthday Cake</td>
</tr>
<tr>
<td>Wine Shine (Out in C13)</td>
<td>Strawberry Glaze</td>
</tr>
<tr>
<td>Pink Burst (Out in C13)</td>
<td>Strawberry Glaze</td>
</tr>
<tr>
<td>Dreamy Peach (Out in C12)</td>
<td>Peach Bellini</td>
</tr>
<tr>
<td>Shineberry (Out in C12)</td>
<td>French Toast</td>
</tr>
</tbody>
</table>

NO CURRENT SUBSTITUTIONS, CHECK BACK FOR NEW INNOVATIONS

Last Campaign available dates are subject to change.
GOODBYE
AVON TRUE COLOR NOURISHING LIPSTICK SAMPLE IN SHADE 1
Last campaign available C13

HELLO
NEW NOURISHING SAMPLE PACK

GOODBYE
AVON PRO MANICURE TOOL
Last campaign available C8

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

GOODBYE
AVON PRO NAIL DRYER
Last campaign available C8

NO CURRENT SUBSTITUTIONS,
CHECK BACK FOR NEW INNOVATIONS

Last Campaign available dates are subject to change.
GOODBYE
MARK. BY AVON LASH ACT BUILD AND DEFINE MASCARA IN BLACKEST BLACK
Last campaign available C9

HELLO
AVON TRUE COLOR LOVE AT 1ST LASH MASCARA IN BLACKEST BLACK

GOODBYE
MARK. BY AVON TOUCH AND GLOW SHIMMER CREAM CUBES
Last campaign available C13

HELLO
AVON TRUE COLOR BE BLUSHED CHEEK COLOR

COLOR MATCHING

- Coral Glow
- Pearly Glow
- Tropical Peach
- Icy Petal

Last Campaign available dates are subject to change.
GOODBYE
MARK. BY AVON LIPCLICK
MATTE FULL COLOR LIPSTICK
Last campaign available C13

HELLO
AVON TRUE COLOR PERFECTLY MATTE LIPSTICK

COLOR MATCHING

Starlet | Ravishing Rose
Siren   | Red Supreme
Goddess | Perfectly Nude
Rebel   | Superb Wine

GOODBYE
MARK. BY AVON LIPCLICK
FULL COLOR LIPSTICK
Last campaign available C13

HELLO
AVON TRUE COLOR LIPSTICK AND AVON TRUE COLOR PERFECTLY MATTE LIPSTICK

COLOR MATCHING

Mwah | True Color Lipstick in Peony Blush
Salsa | Perfectly Matte Lipstick in Coral Fever
Mischief | Perfectly Matte Lipstick in Hot Plum
Wrath | Perfectly Matte Lipstick in Vamp
Stripped | True Color Lipstick in Naturally Nude

Last Campaign available dates are subject to change.
**GOODBYE**

MARK. BY AVON POUT VINYL LIP PAINT

Last campaign available C13

**HELLO**

AVON TRUE COLOR LIP GLOW LIP GLOSS, AVON TRUE COLOR PERFECTLY MATTE LIPSTICK AND AVON CRAVE LIP GLOSS

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### COLOR MATCHING

<table>
<thead>
<tr>
<th>Glamour</th>
<th>Cozy</th>
<th>Lip Crave in French Toast</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shocking</td>
<td></td>
<td>Lip Glow Lip Gloss in Afterglow</td>
</tr>
<tr>
<td>Fantasy</td>
<td></td>
<td>Lip Crave in Strawberry Glaze</td>
</tr>
<tr>
<td>Quiet</td>
<td></td>
<td>Perfectly Matte Lipstick in Hot Plum</td>
</tr>
<tr>
<td>Fancy</td>
<td></td>
<td>Perfectly Matte Lipstick in Perfectly Nude</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Perfectly Matte Lipstick in Hot Plum</td>
</tr>
</tbody>
</table>

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