

# *Start with Avon for \$10*

JOIN BETWEEN JULY 11, 2018 TO AUGUST 6, 2018 FOR A \$10 KIT

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## **THIS SUMMER, JOIN AVON FOR \$10**

Use this limited time promotion as a tool to recruit. Reach out to friends, family, and leads. Share the opportunity on Facebook with Avon Social. You can also download a flyer on the Success Center of YourAvon.com to print and distribute in person or email and text it.

Sign up to be an Avon Representative for \$10 from July 11 (starting 6:30 AM EST) to August 6, 2018 (11:59 PM EST)

### **\$10 Share the Love Starter Kit – a \$71 Value**

- 2 Best of Beauty Sampler Packs
  - 10 Lipstick Bullets
  - 5 Anew Samples
  - 5 Skin so Soft Samples
  - 10 Brochures
  - 1 24/7 Online Store
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## SHARE THE LOVE INCENTIVES

For Pending Appointments and New C16 and C17 Enrollments

Incentive Timeframe: Campaigns 16 to 20

### WHEN YOU KEEP IT GOING, WE'LL KEEP THE PERKS COMING!

Here's a tool to help you convert your new recruits and pending appointments. They do not have to purchase the Share the Love Starter Kit to participate.

Sign Up At This Time	Place a First Order by this day  & 5 More Brochures	Place a second order of at least \$150 by this day  & 5 More Brochures	All of your orders total at least \$500 by this day 
<p style="text-align: center;"><b>July 24, 2018 or earlier</b>  (Pending appointments participate based on this timeline)</p>	August 7	August 21	September 4
<p style="text-align: center;"><b>July 25, 2018 to August 6, 2018</b></p>	August 21	September 4	September 18

Must place order by 5PM EST / 2 PM PST on the date above to qualify.

All qualifying orders must be placed according to the chart above, based on when you signed up to be an Avon Representative and timely paid. All order sizes are based on award sales.

Place an order on YourAvon.com to receive any of the rewards in your next order.

## FAQs:

### What is the Best of Beauty Sampler Pack?

The Best of Beauty Sampler Pack is an all-in-one business tool for expanding your customer base and increasing your earnings. It's a selection of our best sellers including SKIN SO SOFT Soft & Sensual Body Lotion, Anew Ultimate Multi-Performance Night Cream, Anew Power Serum Mini, and True Color Lipstick.

### What Brochures will I receive with my kit?

Campaign 16 enrollments will receive Campaign 17 and 18 brochures. Campaign 17 enrollments will receive Campaign 18 brochures.

### Who is eligible to earn the 3 incentive prizes?

All pending appointments. A pending appointment is a Representative who has completed enrollment but has not yet placed a first order.

### Can pending appointments who joined prior to July 11<sup>th</sup> purchase the \$10 Share the Love Kit?

No, they have already purchased a kit.

### Do online orders count towards this incentive?

Yes, online orders will count towards this incentive. However, you must place an order on YourAvon.com

after your qualifying order to receive your reward.

### If I don't qualify for one of the rewards am I still eligible to earn the other rewards?

Yes. If you meet the criteria for that reward, you will earn it.

### If I earned, when will I receive my rewards?

If you joined in Campaign 16 or earlier:

- Best of Beauty Sampler Pack & 5 brochures in your Campaign 18 or 19
- Share the Love Tote & 5 brochures in your Campaign 19 or 20 order
- Premium Starter Kit in your Campaign 20 or 21 order

If you joined in Campaign 17:

- Best of Beauty Sampler Pack & 5 brochures in your Campaign 19 or 20 order
- Share the Love Tote & 5 brochures in your Campaign 20 or 21 order
- Premium Starter Kit in your Campaign 21 or 22 order

In order to receive your rewards you must place an order on YourAvon.com.

### Can New Recruits who purchased the \$25 or \$50 kits participate in this incentive?

Yes.

### Will New Recruits receive their KickStart rewards too?

Yes.

## Will there be reporting for this incentive?

Promoters and above will be able to see their eligible new recruits on VIBE beginning July 15, 2018.

### **IMPORTANT GUIDELINES:**

- Reinstatements do not count as New Representatives for this program.
- Achievers must comply with the [Business Policies and Procedures for Avon Independent Sales Representatives and the terms and conditions of the Avon Independent Sales Representative Contract](#).
- Award sales includes YourAvon.com orders, Online Store orders, and Avon Sales Center purchases.
- Orders must be fully paid on time, which means by the close of the following campaign.
- Total sales are calculated after returns.
- Avon reserves the right to audit and disqualify anyone it determines violated the principle of fairness or these guidelines or any Avon terms or policies.
- Void where prohibited. All dollars USD.